

# HOSTING A RISE AGAINST HUNGER EVENT



We are very pleased you have chosen to partner with Rise Against Hunger (formerly Stop Hunger Now) for your service experience. What we promise is a fun, energetic, educational & impactful experience.



**TO START**, there are three key factors to consider:

→ **Number of Meals**

- While we can host smaller events at the Rise Against Hunger Warehouse, the minimum number of meals for us to travel to an enclosed facility of your choosing is **10,152**.

→ **Number of Volunteers** (*anyone between the ages of 5 and 105 work best*)

→ **Fundraising** (*Groups are responsible for Fundraising on a 'per meal' basis - see page 2*)

**The chart on page 2** can be helpful in planning your event. If you have a specific number of volunteers in mind, you can determine an appropriate number of meals to plan for. If your goal is to package a certain number of meals, you can figure out a minimum and maximum number of volunteers to recruit. The fundraising requirement is shown at the bottom.

## **WHAT IS REQUIRED OF YOU?** (*beyond volunteers and donations*)

→ **SUITABLY-SIZED, ENCLOSED SPACE** (*if we're coming to you*)

- The Rise Against Hunger - Raleigh Warehouse can host up to 250 people
- You can plan to work in SHIFTS if necessary due to challenges of space or scheduling

→ **TABLES - ideally, plan on one 6-foot table for every 5 people**

- If 8-foot tables, we would only require one for every 6-7 volunteers.
- Rise Against Hunger MAY be able to rent you tables for your event, depending on availability.

→ **SETUP VOLUNTEERS (Very Important)**

- Rise Against Hunger will only have 1 facilitator at most events, sometimes 2 for bigger events. **It is the responsibility of the facilitator to coordinate setup, not to do all of the setup work.**
- The chart on page 2 also provides information about the number of volunteers and time required for setup based on event size.
- At least some setup volunteers should be capable of lifting 50 pound ingredient bags.



**We will bring all the equipment, ingredients, food safety necessities & educational materials for a fun, impactful, fulfilling experience – including the **GONG & MUSIC!****

**Of course, we're always happy to discuss any questions you have and to help you plan your event.**

## **NEXT STEPS:**

**Schedule a Conversation with RAH-Raleigh Staff**  
(919) 907-0746 or [Raleigh@StopHungerNow.org](mailto:Raleigh@StopHungerNow.org)

# EVENT PLANNING - By the Numbers

Below is a chart that shows a range of event sizes. It provides provides a minimum & maximum number of volunteers that we consider appropriate for the number of meals. Of course, we're happy to discuss further.

**This sheet assumes a generic group with a variety of ages.** Other groups may package meals at different levels of efficiency. A group of young kids might require 50 volunteers to package 10,000 meals in under 2 hours. A corporate/university event might only require 25-35 volunteers.

**Keep in mind, Efficiency is not the primary goal of your event. The more important goals are Producing Safe, Quality Food and Volunteer Experience.**

Minimum & Maximum # of Volunteers for Packaging in under 2 HOURS							
Event Size (Meals)	Full Boxes	Actual Meals	Volunteer Guidelines			SETUP* (based on Ideal Vol #)	
			Min	Ideal	Max	VOLUNTEERS	TIME
1,000	5	1,080	8	10	20	N/A @ SHN Warehouse	
5,000	24	5,184	16	22	46		
10,000	47	10,152	40	45	90		
15,000	70	15,120	60	67	134	8-10	1 Hour
20,000	93	20,088	79	89	178	10-12	
25,000	116	25,056	99	111	222		1:15
30,000	139	30,024	118	133	266		15-20
40,000	186	40,176	158	178	356		
50,000	232	50,112	197	222	444		
75,000	371	80,136	316	355	710	Requires Pre-Planning	
100,000	463	100,008	394	443	887		
200,000	926	200,016	788	887	1773		
Container	1,320	285,120	1123	1264	2528		

\* Setup - for events outside the warehouse, we do require the host to provide a crew to help unload the RAH Truck, setup all the equipment inside and prefill ingredients. With the exception of large events, there will generally be one Rise Against Hunger facilitator, whose job it is to oversee the setup. They will provide direction, instructions and participate to the extent necessary. It's not the facilitator's job to do all the setup work. See time and volunteer requirements for setup above.

FUNDRAISING REQUIREMENT (For Events booked after May 15)		
Location	Meals	Cost per Meal
Warehouse Events *	up to 55,000	\$0.33
Mobile Events (at your chosen site)	10,000 - 25,000	\$0.34
	25,000 - 55,000	\$0.33
	55,000 - 142,000	\$0.32
	142,000 +	\$0.31

\*Warehouse events are never higher than \$.33 but could be lower based on quantity discounts




## EXAMPLE OF EVENT WEBPAGE

Once your event is confirmed, we can set up a webpage dedicated to your event (see below). It is an easy, helpful tool for getting the word out about your event, collecting donations and getting participants registered. Your customized URL will be [events.stophungernow.org/YourEventName](https://events.stophungernow.org/YourEventName)

The web-page is customizable to a degree. We can alter the "Event Host Name", add a Logo/Image, remove "Donation Goal" & Progress Bar and add a customized message for your event. We can have registration only, donation only or require people to donate to register. We also can create a "Set-Up and Clean-up" shift.

Lastly, the event pages allow **Team Fundraising Pages** to be created with many of the same customizations as the main page. We can either Pre-Create specific teams or allow people to establish their own team during the registration process.

[Click Here to Fill Out our Webpage Customization Questionnaire](#)



**Event Host:** XYZ Group (*Customizable*)

You have been invited to join XYZ Group's Meal Packaging Event, in the movement to end hunger by the year 2030.

Customizable Message for Group – Rise Against Hunger Staff can assist with messaging appropriate for your group.

Teams:

- [ABC Church Team](#)
- [DEF Company Team](#)
- [GHI School Team](#)
- [JKL ClubTeam](#)

**When:** March 17, 2018  
9:00 AM to 1:30 PM

**Where:** Venue Name  
Venue Street Address  
Event City, NC 20300

[View Map](#)

**Register**

LOGO OR IMAGE HERE

**Donate**

**Support Our Fundraising Goal!**

Goal:	\$10,000.00
Raised:	\$3,333.33

33%

**Help Meet Our Volunteer Goal!**

Goal:	100
Registered:	24

24%